**The project organization**

Project members:

* Project Manager – Ian Donker
* Project Secretary – Nish Morovanidze, Solomon Asezebhabor
* Treasurer – Zaco Djaballah, Gideon Elangwe Sakwe
* Marketing – Gherghelas Alexandru, Ramon Gonzalez Ordaz

**Costs and benefits**

Budget: 7500 euro

The project Costs:

* Man-hours: 10 euro/h
* Other resources: 1.000 euro
* Aftercare: 1.000 euro

Project benefits:

Having a website means that people are always able to find your university anytime, anywhere. Even outside of business hours, your website continues to find and secure new customers. It offers the user convenience as they can access the information they need in the comfort of their own home.

Marker expansion. As your site is accessible to anyone all over the world, the ability to break through geographical barriers has never been easier. Anyone, from any country, will be able to find the university.

Websites provide an easier way to handle customer service. Offering answers to regularly asked questions in a FAQ (Frequently Asked Questions) section, you can reduce customer service costs and save yourself time and money, as well as providing much more information.